



Chiron Lifestyle Consulting

CONSULTING SERVICES FOR THE CREATIVE INDUSTRIES

About Us

Offering a range of business, digital and creative services, Chiron Lifestyle Consulting provides practical and effective assistance to owner-run companies in the creative industries.

With experience and expertise ranging across travel, food & wine, architecture, interiors, fashion and the decorative arts, we offer services that are cultured and considered.

We care about our clients and want them to be the best they can be.



Founder

ELLIE BOULSTRIDGE

Chiron Lifestyle Consulting was founded by Ellie Boulstridge to compliment her existing business, Chiron Hotel Consulting.

Ellie is a marketing and branding professional with more than a decade of experience in luxury hospitality and working with owner-run businesses. She is based between Paris, Delhi, London, South Africa and the South of France.

In addition to a formative career in management consultancy, Ellie has practical skills and a proven track record in sales, marketing, strategy, operations and delivery.



While assisting boutique hotel clients it became apparent that her experience and expertise were well-suited to other small, owner-run businesses in the creative industries. Her lifestyle clients now range from food and beauty to interior design.

Ellie works in a way that is thorough, efficient, fast-paced and results-orientated. Highly ambitious, dedicated and with meticulous attention to detail, she delivers only at the highest standards.

Helping founders achieve their full potential is what gets her out of bed in the morning.



Background

Truly a global citizen, Ellie grew up in the Middle East, Siberia, Eastern Turkey and The Netherlands to British and French parents. Having spent time living in Bhutan and India, she now divides her time between Paris, London, Delhi, South Africa and the South of France.

Ellie received First Class Honours in Combined Social Sciences from Durham University, before gaining a Masters in Critical & Cultural Theory at Cardiff University. She later studied Indian & Islamic Art History and Archaeology (MA) at SOAS.

In addition to travel and hotels, Ellie is a great lover of the arts. Her interests include art history, the decorative arts, classical music, architecture, interiors and gardens. A life-long learner, topics of further study include courses on Ancient Greek history, Greek & Roman mythology, architectural history and horticulture.





What We Do

We offer business, digital and creative services and practical and effective assistance - whether you are looking to grow your business or simply need a helping hand.

We believe in work that is clear, efficient and adds value. We deliver practical pieces of work in short time-frames that are easily implemented and make a tangible difference.

Our services fall under four buckets: business, digital and creative, communication and people and teams.

Services

1. BUSINESS

- Strategy
- Competitor Analysis
- Research

2. DIGITAL & CREATIVE

- Website
- Social Media
- Branding

3. COMMUNICATION

- Collaterals
- Content
- Newsletters
- Storytelling

4. PEOPLE & TEAMS

- Role Profiles
- Organisation Design
- Coaching



Why Work With Us

1. KNOWLEDGEABLE

We spend our lives working with small owner-run businesses in the creative industries.

Our unique skill set combines tried-and-tested experience, a contemporary way of doing business and a solid foundation and knowledge of culture and the arts.

We can get your company noticed, know what appeals to clients, are up to date on the latest digital marketing trends and are experienced in how to combine these elements to make creative businesses stand out and become successful.



2. DEDICATED

Our team is small and our clients mean a lot to us. You are not just 'another' in a long list. We work with a small number of clients at any one time to ensure that we provide the attention and service you deserve.

When you call or email us, a real person replies. We are contactable, approachable and work closely together with our clients - we consider ourselves an extended part of your team while doing a project with you.

There are no stupid questions, no 'wrong' time to get in touch and no one is watching the clock and charging extra for a chat.

Why Work With Us

3. AFFORDABLE

We understand that independently-run companies run in a different way to big brands and corporate chains. We know there aren't bottomless coffers and that the success of your business is sensitive to costs and cash flow.

We know that budgets for external consultants and project work are not large, and that you need work that results in real value for money and a tangible return on your investment.

Chiron Lifestyle Consulting is an agile and remote company with limited overheads. This means that our prices are reasonable and affordable for small business owners.



4. WE CARE

We know that for owner-run businesses, your business is your life. It doesn't switch off on weekends, it keeps you up at night and successes and failures really affect your day to day.

We understand because we are a small owner-run business too and we know the joys, worries, uncertainties and benefits that come with it.

Chiron Lifestyle Consulting is a passion project; we love what we do and we care about the people we work with. We want our clients to succeed and be the best they can be.

We will do everything in our power for that to be the case.

Clients

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ChicP

COCOON
MODE DE VIE



Geist im Glas


hannaford

HARVEST SERIES

INDIA
by florence

lumisol

TOKTA

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REAL.MEAL


WIGNAC





Contact Us

We would love to hear from you.
Let us know the details so we can get
straight to work.

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