



# Chiron Impact Consulting

CONSULTING SERVICES FOR IMPACT-LED ORGANISATIONS AND INDIVIDUALS





# About Us

Offering a range of business, digital and creative services, Chiron Impact Consulting provides practical and effective assistance to organisations and individuals working to create positive impact.

Applying more than a decade's experience across the globe, we help our clients drive sustainable growth and positive change.

We care about impact-led organisations and individuals and want them to be the best they can be.





# Founder

ELLIE BOULSTRIDGE

Chiron Impact Consulting was founded by Ellie Boulstridge and is headed by Simone O'Donovan.

Ellie's existing businesses, Chiron Hotel Consulting and Chiron Lifestyle Consulting, each compliment Chiron Impact Consulting, allowing her to take impact-led clients at cost - with no added profit.

While assisting owner-run businesses in the creative industries and boutique hotel and travel companies, Ellie's strong desire to serve organisations and individuals that are working to create positive impact is realised with Chiron Impact Consulting.



Ellie is a marketing and branding professional with more than a decade of experience in luxury hospitality and working with owner-run businesses. She is based between Paris, Delhi, South Africa and the South of France.

In addition to a formative career beginning in management consultancy, Ellie has practical skills and proven track record in sales, marketing, strategy, operations and delivery.

Helping founders achieve their full potential is what gets her out of bed in the morning.



# Marketing Director

SIMONE O'DONOVAN

As Marketing Director, Simone translates the needs of the client into meaningful and effective marketing strategies.

A results-driven communicator, Simone specialises in supporting impact-led organisations to drive real results. She works with a broad range of impact-led clients from founder-led businesses and start-ups to NGOs and global corporations helping them better connect with their audiences, amplify their impact and drive sustainable growth and positive change.

With a passion for all things nature, culture and comedy, Simone brings a fresh perspective and a fun energy to all projects.









# What We Do

We offer business, digital and creative services and practical and effective assistance to individuals or organisations working to create positive impact.

We strongly believe in the transformative power of purpose-driven endeavours and therefore provide our services at cost for impact-led clients.

Whether you're lacking resources, struggling to engage stakeholders or looking to improve brand awareness, we can provide a helping hand.

We believe in work that is clear, efficient and adds value. We deliver practical pieces of work in short time-frames that are easily implemented and make a tangible difference.

Our services fall under four buckets: business, digital and creative, communication and impact consulting.



# Services

## 1. BUSINESS

- Strategy
- Competitor Analysis
- Research

## 2. DIGITAL & CREATIVE

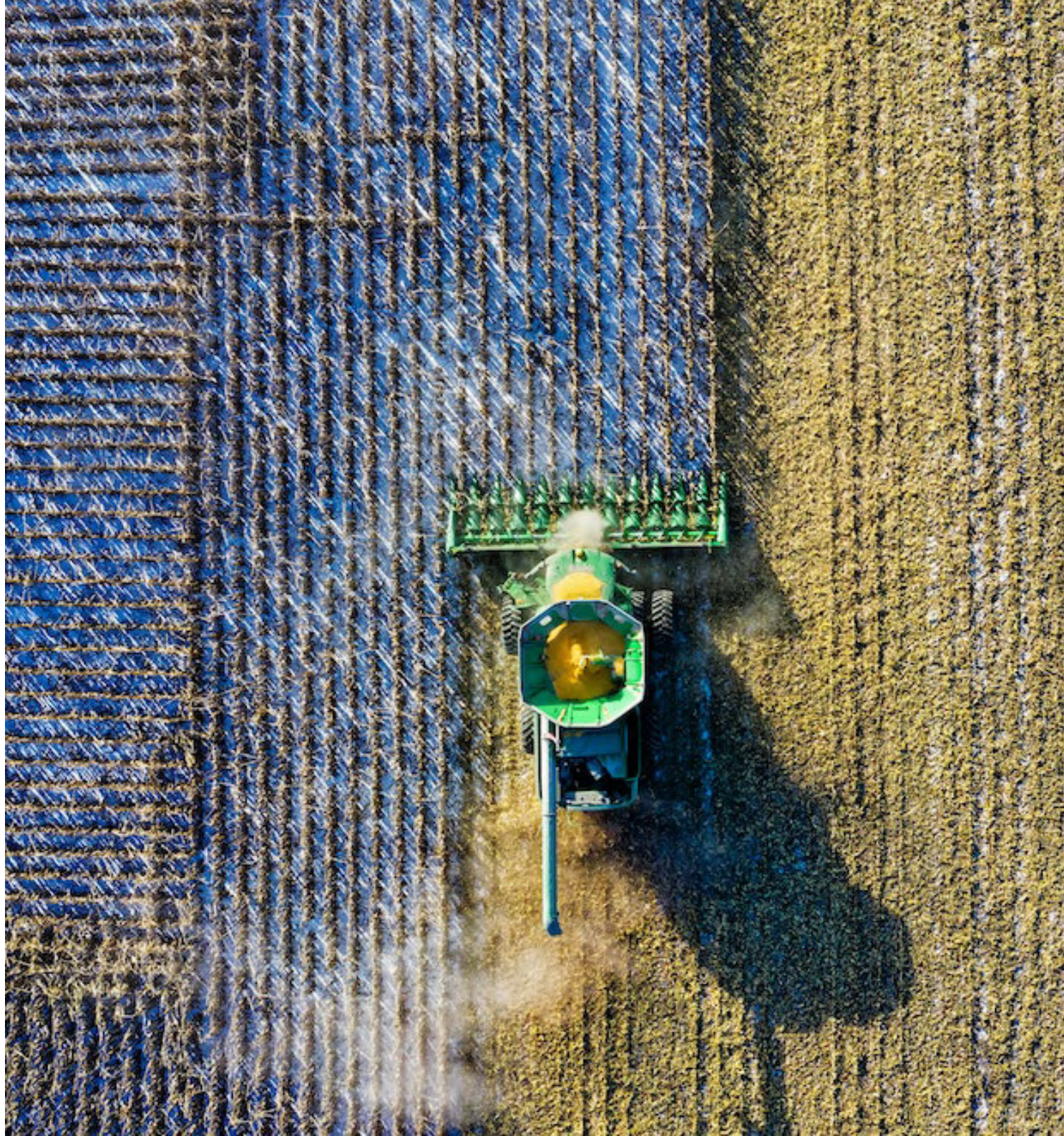
- Website
- Social Media
- Storytelling

## 3. COMMUNICATION

- Brand Collaterals
- Content
- Newsletters
- Branding

## 4. IMPACT CONSULTING

- Fundraising Campaigns
- Impact Reporting
- Community Engagement





# Why Work With Us

## 1. KNOWLEDGEABLE

We spend our lives working with owner-run organisations across a wide range of industries.

Our unique skill set combines tried-and-tested experience, a contemporary way of doing business and a solid foundation and knowledge of the impact space.

We can get your organisation noticed, know what appeals to clients, are up to date on the latest digital marketing trends and are experienced in how to combine these elements to make impact-led organisations stand out and grow their impact.



## 2. DEDICATED

Our team is small and our clients mean a lot to us. You are not just 'another' client in a long list. We work with a small number of organisations at any one time to ensure that we provide the attention and service you deserve.

When you call us or email us, a real person replies. We are contactable, approachable and work closely together with our clients - we consider ourselves an extended part of your team while doing a project with you.

Put simply, we will always go the extra mile for you. We are here to help.



# Why Work With Us

## 3. AFFORDABLE

We understand that impact-led organisations run in a different way to big brands and corporate chains. We know there aren't bottomless coffers and that the success of your business is sensitive to costs and cash flow.

Chiron Impact Consulting is an agile and remote company with limited overheads. We provide services for our impact-led clients at cost - i.e. no added profit. This means that our prices are reasonable and affordable for purpose-driven organisations.

We know that the investment you make in us is an important one, so ensure that we provide high value in every piece of work we do for you.



## 4. WE CARE

We know that for impact-led organisations, your organisation and the cause you're fighting for is your life. It doesn't switch off on weekends, it keeps you up at night and successes and failures affect real people.

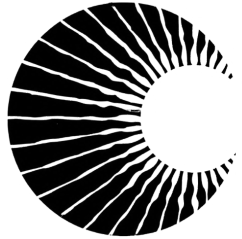
We know the joys, worries, uncertainties and benefits that come with existing in the impact space.

Chiron Impact Consulting is a passion project; we love what we do and we care about the people we work with. We want our clients to succeed in creating the change that our world needs right now.

We will do everything in our power for that to be the case.



# Clients



Fondation Orient-Occident

ÔSALÉ

**experience**  
TRAVEL GROUP



PELICAN HOUSE







## Contact Us

We would love to hear from you.  
Let us know the details so we can get  
straight to work.

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