



Chiron Hotel Consulting

CONSULTING SERVICES FOR BOUTIQUE HOTELS & TRAVEL COMPANIES

About Us

Offering a range of business, digital and creative services, Chiron Hotel Consulting provides practical and effective assistance to owner-run boutique hotels and travel companies.

Our team has over a decade of global experience in luxury travel, boutique hotels, high-end hospitality, tailor-made tour operations, booking platforms and management consultancy.

We believe in work that is clear, efficient, effective and adds value. We deliver practical pieces of work in short time-frames that are easily implemented and make a tangible difference to owner-run businesses.

We care about our clients and want them to be the best they can be.



Founder

ELLIE BOULSTRIDGE

Ellie is a travel and hospitality professional who specialises in luxury and boutique hotels and high-end cultural tailor-made touring. She is based between Paris, Delhi, South Africa and the South of France and has travelled to over 45 countries, visited 500+ hotels, launched an award-winning travel blog and been featured in The Sunday Times.

Prior to more than a decade of experience in the luxury travel world, Ellie had a formative career in management consultancy. She has practical skills and a proven track record in sales, marketing, strategy, operations and delivery.



Over the years she has worked with the world's most prestigious hotel brands including Aman Resorts, Belmond, Peninsula Hotels and Oberoi, top luxury boutique properties across four continents and renowned booking platforms such as Mr & Mrs Smith and Hotel Guru.

Ellie works in a way that is thorough, efficient, fast-paced and results-orientated. Highly ambitious, dedicated and with meticulous attention to detail, she delivers only at the highest standards.

Helping founders achieve their full potential is what gets her out of bed in the morning.



Background

Truly a global citizen, Ellie grew up in the Middle East, Siberia, Eastern Turkey and The Netherlands to British and French parents. Having spent time living in Bhutan and India, she now divides her time between London, Delhi, South Africa and the South of France.

Ellie received First Class Honours in Combined Social Sciences from Durham University, before gaining a Masters in Critical & Cultural Theory at Cardiff University. She later studied Indian & Islamic Art History and Archaeology (MA) at SOAS.

In addition to travel and hotels, Ellie is a great lover of the arts. Her interests include art history, the decorative arts, classical music, architecture, interiors and gardens. A life-long learner, topics of further study include courses on Ancient Greek history, Greek & Roman mythology, architectural history and horticulture.

Numbers

12 years of experience in luxury hotels, hospitality and tailor-made tour operations

34 years spent travelling the world

45+ countries visited

520+ hotels inspected

190+ hotels stayed at

2,200+ hotel websites browsed

2 languages spoken

1 board position for a luxury hotel

1 diverse global network







What We Do

We offer practical and effective assistance to owner-run boutique hotels and travel companies; whether you're looking to grow your business or simply need a helping hand.

We believe in work that is clear, efficient, effective and adds value. We deliver practical pieces of work in short time-frames that are easily implemented and make a tangible difference.

No jargon, vague promises or long-term retainers.

Our services fall under five categories: business, digital & creative, communication, sales and on property

Services

1. BUSINESS

Strategy
Competitor Analysis
Research

2. COMMUNICATION

Collaterals
Content
Feedback
Storytelling

3. SALES

Booking Platforms
Pre-sales Strategy
Representation
& Management

4. DIGITAL & CREATIVE

Website
Social Media
Branding

5. ON-PROPERTY

Property & Experiences
Local Area & Activities
HR



Why Work With Us

1. KNOWLEDGEABLE

We spend our lives visiting, staying at, reading about, studying and working with independently-owned and run boutique hotels and travel companies.

We know what works and what doesn't, what appeals to clients, what things should cost, trends worth adhering to and what makes really special companies stand out and become successful.

Whether you are a passionate owner entering the industry for the first time and looking to learn the ropes or are an experienced founder who wants a second opinion, we can help.



2. DEDICATED

Our team is small and our clients mean a lot to us. You are not just 'another' in a long list. We work with a small number of clients at any one time to ensure that we provide the attention and service you deserve.

When you call or email us, a real person replies. We are contactable, approachable and work closely together with our clients - we consider ourselves an extended part of your team while doing a project with you.

There are no stupid questions, no 'wrong' time to get in touch and no one is watching the clock and charging extra for a chat.

Why Work With Us

3. AFFORDABLE

We understand that independently-run boutique hotels and travel companies run in a different way to big brands and corporate chains. We know there aren't bottomless coffers and that the success of your business is sensitive to costs and cash flow.

We know that budgets for external consultants and project work are not large, and that you need work that results in real value for money and a tangible return on your investment.

Chiron Hotel Consulting is an agile and remote company with limited overheads. This means that our prices are reasonable and offer great value for small business owners.



4. WE CARE

We know that for owner-run businesses, your business is your life. It doesn't switch off on weekends, it keeps you up at night and successes and failures really affect your day-to-day.

We understand because we are a small owner-run business too and we know the joys, worries, uncertainties and benefits that come with it. Chiron Hotel Consulting is a passion project; we love what we do and we care about the people we work with. We want our clients to succeed and be the best they can be.

We will do everything in our power for that to be the case.

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Contact Us

We would love to hear from you.
Let us know the details so we can get
straight to work.

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